

COAST RTA RATE CARD

Exterior Wraps Monthly	3-5	6-11	12+
Full Bus Wrap (Full Coverage)	\$1,700	\$1,400	\$1,200
King Kong Wrap (One Side Over Windows)	\$950	\$800	\$700
King Lower Wrap (Lower Half Driver Side)	\$720	\$675	\$630
Queen Lower Wrap (Lower half Passenger side)	\$720	\$610	\$570
Super Tail Wrap (Complete Tail)	\$300	\$270	\$240
Small Tail Wrap (Lower Half Tail)	\$225	\$200	\$175

Exterior Posters Monthly	3-5	6-11	12+
King Poster (30" x 144")	\$370	\$320	\$300
Super Queen Poster (30" x 88")	\$275	\$250	\$200
Small Poster (21" x 70")	\$230	\$190	\$160

Interior Cards Monthly		3-5	6-11	12+
10 Units	11"H x 42"W	\$350	\$300	\$250
5 Units	11"H x 42"W	\$200	\$175	\$150
10 Units	11"H x 19"W	\$300	\$250	\$200
5 Units	11"H x 19"W	\$175	\$150	\$125

Terms and Conditions: Billing is monthly and due in advance. Coast RTA reserves the right to reject advertising based on prohibitions. Coast RTA shall not be held liable for art, production, or other costs incurred by advertiser or its agency if advertising is rejected. Customer provided materials must be on industry standard BusMark / BusArt / MetroMark vinyl. Perforated window graphics must be optically clear laminated. Rates shown are per month and space only. Prices are subject to change without notice.